

KALEIDOSCOPE IN COLOR

What: HMAG members juried show

Where: Hanson Galleries – Uptown Park

When: October 7, 2011 - November 2, 2011

Deadline for Entries: September 5, 2011

Opening Reception: October 7, 2011 5:00 PM-8:00PM (Uptown Park)

Hanson Galleries has invited HMAG members to do a joint show with ClayHouston during American Craft Week. www.AmericanCraftWeek.com

HMAG participated in the show in 2010 which was very successful. In visiting with Donna Milstein and her staff, these are some of the ideas and suggestions that were presented: asymmetric design; color speaks to customers; different or unique; emotional; dramatic; sculptural pieces; storytelling. Pieces do not have to be jewelry. Hanson likes containers, wall art and pieces with dynamic design. This show is the perfect opportunity to be very creative with your work.

Eligibility: Open to all HMAG members

Jurors: Hanson Galleries will jury entries.

Procedure for Submission:

- Submit up to 8 pieces, however, not more than 5 pieces from any one artist will be selected for the show. Your biography is due at the same time as the photos. Hanson needs your biography, mailing address and email.
- Jurying will be done from images. Each image should be identified with your initials, Entry #, title, and what it is, i.e. filename should read like: DLW, Entry #1, "Reisa" bracelet . JPEG format images must be at least 300 DPI. One image per piece + one detail acceptable.
- There are two ways to provide your entry:
 1. Go online to www.hmag.org, on the homepage under the Kaleidoscope in Color article, click on "*submit your entry securely online*" and follow instructions. **Submit by Friday, September 5, 2011.**
 2. You may also mail or deliver your labeled CD, Entry Form and Check to arrive by September 5th to Mary Davenport. 2727 Kirby Drive, Unit 14 L, Houston, TX 77098.
 - a. Call Mary @ 713.446.7805 in the event you want an application delivered by mail.
 - b. Include a short Artist Statement and short Bio on the back or attach a sheet.
 - c. (Note: Your CDs will be returned to you at a later date.)
- All pieces accepted in the show **MUST** be for sale. They must not have been shown in another show and must not be for sale at another location. Please quote **wholesale** prices on any entry information. Make sure that you cover your costs and time for your work. Retail pricing will be at the discretion of Hanson Galleries. There will be no discounting of any show pieces.
- **Fees:** A \$25 entry fee for members and \$55 for non-members (includes \$30 for HMAG membership) payable to Houston Metal Arts Guild, Incorporated will be required with your entry form.

Delivery of Work: Please have each piece boxed with a copy of the image adhered to the box top along with your name. Enclose a copy of your Entry Form inside the box for identification purposes. **Deadline for delivering accepted work is Friday, September 30, 2011. Please do not deliver to Hanson Galleries.** Deliver or mail to Mary Davenport. 2727 Kirby, Unit 14 L, Houston, TX 77098. There is always a person to accept deliveries at the building.

Insurance: The work will be insured while in Hanson Galleries' possession. The artist is responsible for insuring work while in transit (both ways).

Rules & Conditions: All works must remain for the duration of the show. Hanson Galleries reserves the right to photograph work for publicity purposes. Submission of the entry application signifies the artist's understanding and acceptance of the rules and conditions of the show.

Hanson Galleries will mail checks directly to the artists at the end of November for all sold items.

Schedules are as follows:

Ad photos – 300 DPI, JPEG emailed to Mary by (we need WOW images for printed materials)	Aug. 15th
JPEG Images with descriptions emailed to Mary by	Sep 5th
HMAG notified of accepted work	Sep 22nd
Email notification to accepted artists' works	Sep 23rd
Artist's work shipped to arrive at Mary's by	Sep 30th
Show Opening	Oct 7th (5:00PM - 8:00PM)
Show Closing	Nov 2nd
Mary to pick up unsold pieces	Nov 5th

Should you have any questions, please direct your inquires to Mary Davenport, marydavenport@me.com or call my cell @ 713.446.7805.

In addition to jewelry and wearable art, the jury is looking for:

- Sculpture
- Wall art
- Tabletop
- Gift items
- Boxes or containers
- Eating and serving utensils
- Bowl or vase forms
- Men's gifts

Also think about:

- Dramatic
- Sculptural
- Emotional

- “AHH-H” factor
- Shocking presentation
- Unusual combinations
- Mixed media
- Cutting edge
- Intricate
- Textural
- Pretty/feminine
- Color, color, color
- Reversible
- Enhancers

Remember:

- Completely finished
- Clean and ready to display
- Hopefully comfortable
- Pleasing proportions
- Compatibility
- Adjustability (like length)
- No bought findings if possible

This is just to get the creative processes going. For the store, Donna would be looking for salability, but for the show she does want cutting edge if that is where your work is taking you.

“Kaleidoscope in Color” postcards should be ready by our September meeting and will be available for pick up at that meeting. Please be thinking about your mailing list and let’s have a good turnout for this show.